

CITY ELECTRIC SUPPLY

2026 MEDIA KIT



CITY ELECTRIC SUPPLY®



city electric supply®

AN ELECTRICAL WHOLESALER YOU CAN COUNT ON

City Electric Supply (CES) is a third-generation family-owned and top-10 electrical wholesale distributor based in Dallas, Texas. With a strong branch network and personalized customer service, CES provides the products customers need, when they need them, so they can spend less time locating materials and more time nailing

the job. Shaped with an enduring principle of empowering local decision-making among its team members, CES strives to be a trusted partner in the success of people in the electrical industry — so that all businesses, big or small, can reach their highest level of success with CES by their side.

ACROSS NORTH AMERICA

5,500+

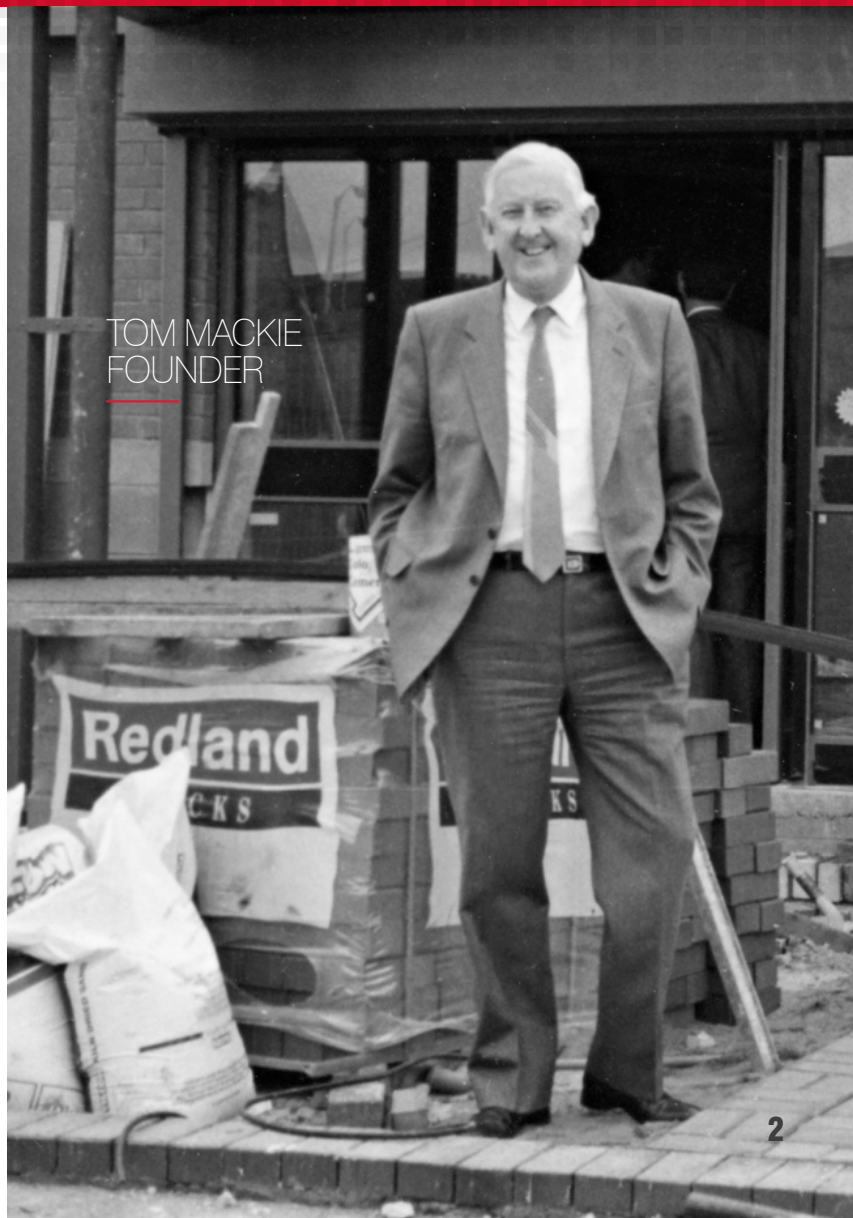
Team Members

750+

Branches

976,000

Square Feet of Fulfillment
Center Space



TOM MACKIE
FOUNDER



OUR STORY

1951

Opened first City Electrical Factors (CEF) branch in the U.K.

1983

Opened first City Electric Supply (CES) branch in the U.S.

1991

Opened first CES branch in Canada

2020

Opened 500th branch in U.S. and 1000th branch worldwide

The roots of our story trace back to 1951 when Tom Mackie, a 28-year-old salesman for an electric supplier in the U.K., recognized the potential for transformative change within the industry. Mackie decided to take a leap of faith and used his life savings to purchase a struggling business, setting out on a journey to revolutionize the world of electrical supplies. Officing out of a repurposed barn, Mackie brought the company to life from a desk made from old tea chests, red bricks, and an old door.

In 1983, we expanded our boundaries outside the U.K.

and opened our first branch in the U.S. Today, City Electric Supply (CES) is in 30 states in the U.S. and seven provinces in Canada, employing over 5,500 team members to support customers with tailored services across North America. More than seven decades later, Mr. Mackie's enduring principle of empowering local decision-making among our team members continues to shape our company.

Tom Mackie pioneered the investment into in-house brands to support the company's expansion, beginning in the 1960s. Today,

the CES portfolio includes six fulfillment centers with eight in-house manufacturing brands. In 2016, the company founded its social impact division, CES Cares, which has raised over \$5 million for nonprofit organizations. With a focus on internal growth and local community involvement, CES is committed to empowering and supporting team members, vendor partners, and valued customers alike.



TRIBUTE TO THE PAST

CES founder Tom Mackie's first desk was an old door supported by two tea chests and red house bricks for extra height. Surrounded by wooden walls and hay in a barn, CES is reminded of its beginnings with a re-creation at its headquarters.

WHAT WE OFFER

CES provides electrical supplies in all markets of the construction industry, as well as personalized customer services like free local delivery, one-day shipping, and bid quoting support.

CES delivers unparalleled dependability, quality, and service in over 750 branches across North America, including three on the island of Puerto Rico. By empowering team members to make local business decisions, each branch has the autonomy to stock and price items based on customers' needs. Six strategically placed fulfillment centers enable an expansive product selection and delivery speed unmatched in the industry.

CES delivers specialized solutions through expert services

- The CES National Solutions Division (NSD) is driven by a team with extensive experience and a proven track record of saving time and money for large-scale multinational corporations.
- Design Studio and Commercial & Facilities Maintenance Solutions. Strategic Solutions includes Strategic Accounts, Electric Vehicle (EV) Solutions, and Multi-Family Solutions.
- CityElectricSupply.com is an ecommerce platform offering convenient ordering and fast shipping on thousands of products, plus free on-site delivery for purchases of \$40 or more.
- NSD is organized into three main groups — Corporate Solutions, Strategic Solutions, and Infrastructure Solutions. Corporate Solutions includes Concept &
- Infrastructure Solutions includes Power Infrastructure Solutions, Marine Solutions, and Government Solutions.
- CES Wire Services accommodates custom wire cuts, paralleling services, and more with a wide range of colors and sizes.



- CES One-Line Service is a one-stop shop for panelboards and switchboards, with fast turnaround times and over 99% accuracy.
- Industrial Automation Solutions (IAS), in partnership with Siemens Digital Industries, provides advanced industrial automation, control systems, and data-driven digitalization services across North America.

SIEMENS

 **wieland**

LITZE
AUTOMATION
an Amphenol Company

 **GRACE**
TECHNOLOGIES

 **RITTAL**

MANUFACTURING

In addition to supplying the nation's leading brands, CES manufactures and distributes in-house brands to better serve our customers high-quality products that get the job done safely, easily, and at unbeatable prices.

In North America, eight in-house brands represent the wide reach and expertise City Electric Supply brings to the electrical distribution industry: **Tamlite, Centaur, F4P, RPP, Fusion, Addvent, and 1329.**

FUSION
LAMPS



CENTAUR
ELECTRICAL INSTALLATION

RPP

F4P
FIRST FOR PERFORMANCE

TAMCO

TAMLITE
LIGHTING

ADDVENT

13 THIRTEEN
29 TWENTY-NINE
A WIRE & CABLE COMPANY





TAMCO HEADQUARTERS

To better serve branches across the U.S., all TAMCO brands are combined under one roof at TAMCO Group headquarters, a 411,000-square-foot

manufacturing and fulfillment center in Port St. Lucie, Florida. More than 50 percent of the space is dedicated to warehousing and order fulfillment, and

our vast product offerings allow nearly all CES branches to ship within a one-day delivery window.

WE CARE



Empowering and inspiring team members to make a positive impact in their communities, one act of kindness at a time.

CES Cares was created in 2016 to unify all the philanthropic, charitable, and volunteer efforts in which the company and its team members participate. What began as a month-long give-back campaign turned into a long-term mission representing the positive impact CES makes. Through CES Cares, the company's social impact division, CES directs giving toward four core pillars: children, veterans, people experiencing homelessness, and the future of the electrical trade. Since its foundation, CES Cares has raised more than \$5 million in charitable donations.

CES partners with national and international foundations to maximize its impact, including the American Red Cross, Wounded Warrior Project (WWP), and Family Promise. Through a partnership with Make-A-Wish®, the company raises money to help wish kids across North America and has granted 122 cumulative wishes.

At company headquarters in Dallas, Texas, CES supports back-to-school drives hosted by Dallas Children's Advocacy Center (DCAC), an organization that helps children who have experienced abuse, and assists monthly with

meal service at local homeless assistance center The Bridge. In addition to supporting the community, City Electric Supply also believes in supporting team members. The CES Cares disaster relief fund financially helps team members undergoing unforeseen personal hardships.



OUR CUSTOMERS

**CES prides itself on providing personalized service to customers.
Just see what they have to say!**

“Great place for the electrical contractor.”

These guys can get anything
you may need.”

— Tolleson, AZ | CES Tolleson

“Could not ask for better service!”

The team even stayed a little after hours for
me to get some fuses for our campground
on a Friday of a holiday weekend! Heartland
Resort in Greenfield thanks you!”

— Indianapolis, IN | CES Indianapolis East

“I’m not a pro, I just do projects
around the house, so I’m used to
shopping at the big chain home
improvement stores. I happened
to be driving by City Electric
Supply today and stopped in to
see if they had what I needed
for a project. **THEY HAVE
AWESOME SERVICE.**

They helped me decide what to
get, had everything I needed, and
**THE PRICES WERE
GREAT!** I’ll be going there
for all my electrical supplies from
now on.”

— Madison Heights, MI | CES Madison Heights



SENIOR LEADERSHIP

Following the planned retirement of Co-CEO Andrew Dawes, City Electric Supply (CES) continues its long-standing commitment to

developing leaders from within. In May 2026, Vice President of Operations Blair Feidler, who has spent 28 years with CES,

was promoted to Co-CEO of North America alongside Co-CEO John Gray.



JOHN GRAY
CO-CHIEF EXECUTIVE
OFFICER



BLAIR FEIDLER
CO-CHIEF EXECUTIVE
OFFICER

In 1986, Gray joined the company at just 18 years old as a driver. Gray went from delivering supplies to organizing the warehouse to selling door-to-door. His passion for the business and helping customers earned him a branch manager position at CEF Harrow in Northwest London at just 24 years old. He later

moved to the U.S. to support the expansion of the company in the Carolinas. For two decades, he helped oversee new branches in North Carolina, Tennessee, Massachusetts, Kansas, Oklahoma, Philadelphia, and the Washington D.C. area.

In 1997, Feidler joined the company as a Driver/Warehouse associate and continued to climb up the ladder through his hard work and dedication. He became the Vice President of Operations in 2017 and played an important role in driving operational excellence and supporting the company's long-term growth strategy.

In 2026, he was appointed Co-Chief Executive Officer alongside Co-CEO John Gray, where he now helps lead the organization's vision, continued expansion, and future success alongside the executive leadership team.

CES IN THE NEWS

**ELECTRICAL
BUSINESS**

CANADIAN ELECTRICAL WHOLESALER 



The Dallas Morning News

INDUSTRIAL DISTRIBUTION

The Charlotte Post



tED
magazine

**DALLAS
BUSINESS JOURNAL**



yahoo!
news



Daily Herald
BUSINESS LEDGER
The Business Resource for Suburban Chicago



yahoo!
finance

**Electrical
Wholesaling**

BENZINGA



& MORE

Contact CES

400 S. Record Street, Suite 400
Dallas, Texas 75202
Tel: 214-462-7052
Fax: 214-865-7014

Janan Buisier

Marketing Communications Manager
Janan.Buisier@cityelectricsupply.com

Hannah Wang

External Communications Specialist
Hannah.Wang@cityelectricsupply.com



Shop with us at
cityelectricsupply.com
cityelectricsupply.ca

**Connect
with us**

