

CITY ELECTRIC SUPPLY

2025 MEDIA KIT



AN ELECTRICAL WHOLESALE YOU CAN COUNT ON

City Electric Supply (CES) is a third-generation family-owned and top-10 electrical wholesale distributor based in Dallas, Texas. With a strong branch network and personalized customer service, CES provides the products customers need, when they need them, so they can spend less time locating materials and more time nailing

the job. Shaped with an enduring principle of empowering local decision-making among its team members, CES strives to be a trusted partner in the success of people in the electrical industry — so that all businesses, big or small, can reach their highest level of success with CES by their side.

ACROSS NORTH AMERICA

5,400+

Team Members

700+

Branches

976,000

Square Feet of Fulfillment
Center Space



TOM MACKIE
FOUNDER



OUR STORY

1951

Opened first City Electrical Factors (CEF) branch in the U.K.

1983

Opened first City Electric Supply (CES) branch in the U.S.

1993

Opened first CES branch in Canada

2020

Opened 500th branch in U.S. and 1000th branch worldwide

The roots of our story trace back to 1951 when Tom Mackie, a 28-year-old salesman for an electric supplier in the U.K., recognized the potential for transformative change within the industry. Mackie decided to take a leap of faith and used his life savings to purchase a struggling business, setting out on a journey to revolutionize the world of electrical supplies. Officing out of a repurposed barn, Mackie brought the company to life from a desk made from old tea chests, red bricks, and an old door.

In 1983, we expanded our boundaries outside the U.K.

and opened our first branch in the U.S. Today, City Electric Supply (CES) is in 30 states in the U.S. and six provinces in Canada, employing over 5,400 team members to support customers with tailored services across North America. More than seven decades later, Mr. Mackie's enduring principle of empowering local decision-making among our team members continues to shape our company.

Tom Mackie pioneered the investment into in-house brands to support the company's expansion, beginning in the 1960s. Today,

the CES portfolio includes six fulfillment centers with eight in-house manufacturing brands. In 2016, the company founded its social impact division, CES Cares, which has raised over \$12 million for nonprofit organizations. With a focus on internal growth and local community involvement, CES is committed to empowering and supporting team members, vendor partners, and valued customers alike.



TRIBUTE TO THE PAST

CES founder Tom Mackie's first desk was an old door supported by two tea chests and red house bricks for extra height. Surrounded by wooden walls and hay in a barn, CES is reminded of its beginnings with a re-creation at its headquarters.

WHAT WE OFFER

CES provides electrical supplies in all markets of the construction industry, as well as personalized customer services like free local delivery, prompt responses, one-day shipping, and bid quoting support.

CES delivers unparalleled dependability, quality, and service in over 700 branches across North America, including three on the island of Puerto Rico. By empowering team members to make local business decisions, each branch has the autonomy to stock and price items based on customers' needs. Six strategically placed fulfillment centers enable an expansive product selection and delivery speed unmatched in the industry.

CES delivers specialized solutions through expert services and its National Solutions Division.

- The CES National Solutions Division (NSD) is driven by a team with extensive experience and a proven track record of saving time and money for large-scale multinational corporations.

NSD is organized into three main groups — Corporate Solutions, Strategic Solutions, and Infrastructure Solutions. Corporate Solutions includes Concept & Design Studio and Commercial & Facilities Maintenance Solutions. Strategic Solutions includes Strategic Accounts, Electric Vehicle (EV) Solutions, and Multi-Family Solutions.

Infrastructure Solutions includes Power Infrastructure Solutions, Marine Solutions, and Government Solutions.

- CES Online is an ecommerce platform offering convenient ordering and fast shipping on thousands of products, plus free on-site delivery for purchases of \$40 or more.
- CES Wire Services accommodates custom wire cuts, paralleling services, and more with a wide range of colors and sizes.



MANUFACTURING

In addition to supplying the nation's leading brands, CES manufactures and distributes in-house brands to better serve our customers high-quality products that get the job done safely, easily, and at unbeatable prices.

In North America, eight in-house brands represent the wide reach and expertise City Electric Supply brings to the electrical distribution industry: **Tamlite, Centaur, F4P, MCG, RPP, Fusion, Addvent, and 1329.**

TAMLITE
LIGHTING



CENTAUR
ELECTRICAL INSTALLATION

RPP

F4P
FIRST FOR PERFORMANCE

TAMCO

FUSION
LAMPS

MCG
INDUSTRIAL

ADDVENT

**13 THIRTEEN
29 TWENTY-NINE**
A CITY ELECTRIC COMPANY





TAMCO HEADQUARTERS

To better serve branches across the U.S., all brands are combined under one roof at TAMCO Group headquarters, a 411,000-square-foot

manufacturing and fulfillment center in Port St. Lucie, Florida. More than 50 percent of the space is dedicated to warehousing and order fulfillment, and

our vast product offerings allow nearly all CES branches to ship within a one-day delivery window.

WE CARE



Empowering and inspiring team members to make a positive impact in their communities, one act of kindness at a time.

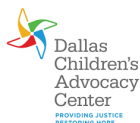
CES Cares was created in 2016 to unify all the philanthropic, charitable, and volunteer efforts in which the company and its team members participate. What began as a month-long give-back campaign turned into a long-term mission representing the positive impact CES makes. Since its foundation, CES Cares has raised more than \$12 million in charitable donations.

CES partners with national and international foundations to maximize its impact, including the American Red Cross and

the American Cancer Society. Through a partnership with Make-A-Wish®, the company raises money to help wish kids across North America and has granted three wishes so far.

At company headquarters in Dallas, Texas, CES supports back-to-school drives hosted by Dallas Children's Advocacy Center (DCAC), an organization that helps children who have experienced abuse, and assists monthly with meal service at local homeless assistance center The Bridge.

In addition to supporting the community, City Electric Supply also believes in supporting team members. The CES Cares disaster relief fund financially helps team members undergoing unforeseen personal hardships.



OUR CUSTOMERS

**CES prides itself on providing personalized service to customers.
Just see what they have to say!**

“Great place for the electrical contractor.”

These guys can get anything
you may need.”

— Tolleson, AZ | CES Tolleson

“Could not ask for better service!”

The team even stayed a little after hours for
me to get some fuses for our campground
on a Friday of a holiday weekend! Heartland
Resort in Greenfield thanks you!”

— Indianapolis, IN | CES Indianapolis East

“I’m not a pro, I just do projects
around the house, so I’m used to
shopping at the big chain home
improvement stores. I happened
to be driving by City Electric
Supply today and stopped in to
see if they had what I needed
for a project. **THEY HAVE
AWESOME SERVICE.**

They helped me decide what to
get, had everything I needed, and
**THE PRICES WERE
GREAT!** I’ll be going there
for all my electrical supplies from
now on.”

— Madison Heights, MI | CES Madison Heights



SENIOR LEADERSHIP

After 15 years of exemplary leadership as President and Chief Executive Officer of City Electric Supply (CES), Thomas Hartland-Mackie stepped into a new role in 2023 as the Executive Chairman of CES and City Electrical Factors

(CEF), the sister company based in the U.K., to support their growth through high-level strategy and culture. CES continues its forward-thinking approach while sticking to its commitment to grow from within. In demonstration of

this commitment, Co-Chief Operating Officers John Gray and Andrew Dawes, who have 38 and 32 years respectively with CES, have been promoted to Co-CEOs of CES.



JOHN GRAY
CO-CHIEF EXECUTIVE
OFFICER



ANDREW DAWES
CO-CHIEF EXECUTIVE
OFFICER

In 1986, Gray joined the company at just 18 years old as a driver. Gray went from delivering supplies to organizing the warehouse to selling door-to-door. His passion for the business and helping customers earned him a branch manager position at CEF Harrow in Northwest London at just 24 years old. He later

moved to the U.S. to support the expansion of the company in the Carolinas. For two decades, he helped oversee new branches in North Carolina, Tennessee, Massachusetts, Kansas, Oklahoma, Philadelphia, and the Washington D.C. area.

In 1992, Dawes kicked off his career as a driver, moved to inside sales, then to branch manager, and continued to climb up the ladder through hard work and dedication. He became the VP of Operations for the Canadian business in 2012. He helped the company reach consistent profit with new branch

openings. In 2017, Dawes moved to the U.S. when he was appointed Co-Chief Operating Officer alongside John Gray while continuing to oversee the Canadian business and helping lead the growth of newer operations like CES Online and National Solutions.

CES IN THE NEWS



The Dallas Morning News



The Charlotte Post



BENZINGA



& MORE

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